

Eric Carlton
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Objective:

Seeking a User Experience Designer role that lets me continue to develop a great rapport with clients both internal and external and get a solid understanding of their needs and requirements. My experience allows me to use a combination of tools from usability analysis and wireframing to building interactive prototypes to come up with creative solutions for my clients.

Experience:

10/15 – 1/18 **Veriforce**; Houston, TX

User Experience Designer

- Tasked with providing UI standardization for the VeriSource application using the new Mendix platform.
- Researching, creating and developing concepts and specifications that optimize the structure and behavior of screen-based, software solutions for the VeriSource application.
- Tasked with the interface redesign of the Project Compliance System for the VeriSource application. This involves competitive analysis, heuristic review, wireframing, user testing and high fidelity prototypes.
- Develops and implements interactive prototypes and interface design plans, changes, specifications, and reusable design elements for new and existing products.
- Collaborates with management, internal design and development partners to coordinate design activities, evaluate concepts and offerings, and recommend and implement changes to products or services to improve interactive and interface design.
- Built interactive styleguide based on new prototypes.
- Tools:
 - Usability Testing, Responsive Design, Jira, TFS, HTML5, CSS, SASS, JavaScript, Adobe Creative Suite, Dreamweaver, Photoshop, Illustrator, Agile Development Cycle, Storyboarding, and Wordpress, Wireframing, HTML Prototyping, Visual Design, Microsoft Office

1/15 – 8/15 **ATR, Inc**; Houston, TX

Front-End Web Developer

- Tasked with the complete redesign of the current corporate website. This involves competitive analysis, user testing, implementing custom Twitter Bootstrap framework for mobility and JavaScript customization.
- Working closely with the development team to implement a responsive redesign for their mobile user interface application. This includes user

testing and building multiple branded themes for customers.

- Tools:
 - Usability Testing, Responsive Design, HTML5, CSS, SASS, JavaScript, Adobe Creative Suite, Dreamweaver, Photoshop, Illustrator, Agile Development Cycle, Wireframing, HTML Prototyping, Usability Testing, Visual Design, Microsoft Office

6/09 – 11/14 **BMC Software**; Houston, TX

Front-End Web Developer

- Directly responsible for all front-end development for bmc.com. This included taking designs and turning them into fully functional, standards compliant, cross-browser, mobile-friendly HTML templates as well as management of all related CSS changes.
- Analyzing requirements, interviewing stakeholders, and identifying solutions to enhance the user experience.
- Helped implement a responsive redesign of the corporate website using media queries which increased the user-experience across many devices and screen sizes.
- Refined and iterated user experience by designing and implementing new modules and interfaces in a complex, responsive site.
- Collaborated with Java developers, QA, User experience designers, content creators, and graphic designers.
- Designed and developed HTML UI prototypes for Adobe Test & Target A/B Testing campaigns to improve user experience.
- Developed a web style guide and color palette for supported websites.
- Tools:
 - Usability Testing, Responsive Design, HTML5, CSS, SASS, JavaScript, Adobe Creative Suite, Dreamweaver, Photoshop, Illustrator, Agile Development Cycle, Wireframing, HTML Prototyping, Usability Testing, Visual Design, Microsoft Office

10/08 – 06/09 **Mclane Advanced Technologies**; Temple, TX

User Interface Designer

- Produced interactive prototypes for the Texas Veterans Commission Case Management System.
- Transformed user requirements (from usability sessions and feedback) into wireframes, interaction designs, technical specs and, finally, coordinated Art and IT deliverables.
- Produced logos, graphical mockups, animated ads and flash movies using various software packages like Adobe Fireworks, Flash, Illustrator, Photoshop and Dreamweaver
- Tools:
 - CSS, JavaScript, Adobe Creative Suite, Dreamweaver, Photoshop, Illustrator, Waterfall Development Cycle,

Wireframing, HTML Prototyping, Visual Design, Microsoft Office

09/06 – 09/08 **United Services Automobile Association (USAA)**; San Antonio, TX

User Interface Designer

- Interacted with teams of Visual Designers, Information Architects and Content Strategists to complete the major redesign of USAA.com.
- Transformed user requirements (from usability sessions and feedback) into wireframes, interaction designs, technical specs and, finally, coordinated Art and IT deliverables.
- Tools:
 - Usability Testing, HTML, CSS, JavaScript, Adobe Creative Suite, Dreamweaver, Photoshop, Illustrator, Waterfall Development Cycle, Wireframing, HTML Prototyping, Usability Testing, Visual Design, Microsoft Office

02/02 – 09/06 **Design Farm**; Tallahassee, FL

Web Designer

- Lead Designer for FCAT(Florida Comprehensive Assessment Test) Explorer. Provided character design and Illustrated storyboards for animations designed to assist students in preparation for their exams.
- Collaborated as an integral member of the design and development team to develop front-end interfaces for Flash and HTML sites. Clients included Florida Department of Education, Florida Department of Law Enforcement and the Florida Department of Financial Services.
- Produced print material for Requests for Proposal documentation and large banners for trade shows.
- Tools:
 - Usability Testing, Adobe Creative Suite, Flash, Dreamweaver, Photoshop, Illustrator, Storyboarding, Wireframing, HTML Prototyping, Usability Testing, Visual Design, Microsoft Office

Education:

Keiser College; A.S. in Computer Graphics and Design
Florida Agricultural & Mechanical University; B.A. in History – Cum Laude

Examples:

<http://www.bmc.com>

<http://www.smartprocedures.com>

<http://www.ericcarlton.com>

References available upon request