

Eric Carlton

UX/UI DESIGNER

(832) 766 0220 – edc1971@hotmail.com – <http://www.ericcarlton.com/>

GOAL

UX/UI Designer specializing in creative web and graphic design marketing techniques. Primarily concerned with solving customer problems by way of evidence-based, user-centered design.

SKILL SUMMARY

UX Design

- Personas
- User Research
- Rapid Prototyping
- Visual Design
- Usability Testing
- Wireframing

Software

- Axure
- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe InDesign
- Adobe XD
- Jira
- Koala
- Wordpress
- Dropbox
- Podio

Languages

- HTML5/CSS3
- SASS
- Javascript
- jQuery
- Bootstrap
- Kendo UI

Other Skills

- Illustration
- Responsive Design
- Agile Development Cycle

EXPERIENCE

**KPIT Technologies
Limited
(Remote)
5/2018 – Present**

UX DESIGNER

UX Designer for KPIT, a multinational IT Consulting company. Working with the client, World Fuel Services to design an improved experience for Fixed-Based-Operators (FBO) using aviation software.

Interaction Design

- Facilitate design sprints, group ideation, analysis and planning to inform a deep product roadmap, prioritized against user feedback and emerging technical capabilities.
- Explore, define and prototype future product concepts to rally the team around a compelling long-term vision.
- Gather requirements and created information architect deliverables including user task analyses, site maps, process flows and annotated wireframes.
- Conduct user testing sessions with Adobe XD prototypes.
- Worked with QA team to test bugs in layout and load time.

Major Projects

- Catapult Aviation Software

Veriforce
(The Woodlands, TX)
10/2015 – 1/2018

UX DESIGNER

UX Designer for VeriSource, an integrated OQ, Drug and Alcohol, and Safety compliance management software product. Responsible for all phases of the design process.

Interaction Design

- Explore, define and prototype future product concepts to rally the team around a compelling long-term vision.
- Championed a mobile-first approach to design.
- Gathered requirements created process flows wireframes/page schematics, and HTML prototypes.
- Worked with QA team to test bugs in layout, web optimization and load time.

Front-End Development

- Used HTML5/CSS to design controls for the redesigned corporate website as well as content updates.
- Created an interactive style guide to provide a visual standardization of template layouts.
- Experience making UI changes on Mendix platform.
- Defined and implemented all style changes for the newly redesigned VeriSource application. Used SASS to make all styling updates.
- Used Kendo UI Javascript library to deliver code ready prototypes to development team to cut down on development time.

Major Projects

- VeriSource Application Redesign

ATR, Inc.
(Houston, TX)
1/2015 – 8/2015

UX DESIGNER (Contract)

UX Designer for SmartProcedures, an all-in-one specialized procedure system. Key member of a small team tasked with redesigning and launching the corporate website, smartprocedures.com.

Interaction Design

- Conducted internal stakeholder interviews to define problems.
- Conducted competitive analysis to define strengths and weaknesses.
- Created low and high fidelity wireframes.
- Defined global navigation using card sorting.

Front-End Development

- Used HTML5/CSS AND Bootstrap to redesign the entire corporate website as well as content updates.

- Made direct HTML/CSS changes in .net environment.

BMC Software
(Houston, TX)
6/2009 – 11/2014

UX DESIGNER

UX Designer for BMC Software. Tasked with creating pages and screen updates for the corporate website based on user research and data. Key member of a small team tasked with redesigning and launching the corporate website, bmc.com.

Interaction Design

- Conducted both internal and external interviews to define pain points of the current website.
- Conducted competitive analysis to define strengths and weaknesses.
- Designed mobile first strategy low and high fidelity wireframes.
- Defined Global navigation using both open and closed card sorting.
- Created Clickable rapid prototypes.
- Conducted A/B Testing to define the best way to present users with Free Trials of the software.

Major Projects

- BMC.com corporate website redesign

EDUCATION

Keiser University
8/1998 – 4/2000

ASSOCIATES OF SCIENCE

Computer Graphics and Design - GPA – 3.4/4.0

**Florida A&M
University**
8/1989 – 5/1995

BACHELOR OF ART

History, minor in Visual Arts - GPA – 3.13/4.0

WORK SAMPLES

<http://www.ericcarlton.com/>