

Eric Carlton

UX/UI DESIGNER

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GOAL

UX/UI Designer specializing in creative web and graphic design marketing techniques. Primarily concerned with solving customer problems by way of evidence-based, user-centered design.

SKILL SUMMARY

Product Design

- Personas
- User Research
- Rapid Prototyping
- Visual Design
- Usability Testing
- Wireframing

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Balsamiq
- JustinMind
- Jira
- Koala
- Wordpress

Languages

- HTML5/CSS3
- SASS
- Javascript
- jQuery
- Bootstrap
- Kendo UI
- Dojo

Other Skills

- Illustration
- Responsive Design
- Agile Development Cycle

EXPERIENCE

Veriforce
(The Woodlands, TX)
2015 – 2018

UX DESIGNER

UX Designer for VeriSource, an integrated OQ, Drug and Alcohol, and Safety compliance management software product. Responsible for all phases of the design process.

Interaction Design

- Facilitate design sprints, group ideation, analysis and planning to inform a deep product roadmap, prioritized against user feedback and emerging technical capabilities.
- Explore, define and prototype future product concepts to rally the team around a compelling long-term vision.
- Championed a mobile-first approach to design.
- Gathered requirements and created information architect deliverables including user task analyses, site maps, process flows wireframes/page schematics, and HTML prototypes.
- Worked closely with clients and in-house team in defining business requirements and functional requirements.
- Conducted user testing sessions with HTML prototypes.
- Worked with QA team to test bugs in layout, web optimization and load time.

Front-End Development

- Used HTML5/CSS to design controls for the redesigned corporate website as well as content updates.
- Created an interactive style guide to provide a visual standardization of template layouts.
- Experience making UI changes on Mendix platform.
- Defined and implemented all style changes for the newly redesigned VeriSource application. Used SASS to make all styling updates.
- Used Kendo UI Javascript library to deliver code ready prototypes to development team to cut down on development time.
- Made direct HTML/CSS changes in .net environment.

Major Projects

- VeriSource application redesign
- Matrix Manager
- Project Compliance System

ATR, Inc.
(Houston, TX)
2015 – 2015

UX DESIGNER (Contract)

UX Designer for SmartProcedures, an all-in-one specialized procedure system. Key member of a small team tasked with redesigning and launching the corporate website, smartprocedures.com.

Interaction Design

- Conducted internal stakeholder interviews to define problems.
- Conducted competitive analysis to define strengths and weaknesses.
- Created low and high fidelity wireframes.
- Defined global navigation using card sorting.

Front-End Development

- Used HTML5/CSS AND Bootstrap to redesign the entire corporate website as well as content updates.
- Made direct HTML/CSS changes in .net environment.

BMC Software
(Houston, TX)
2009 – 2014

UX DESIGNER

UX Designer for BMC Software. Tasked with creating pages and screen updates for the corporate website based on user research and data. Key member of a small team tasked with redesigning and launching the corporate website, bmc.com.

Interaction Design

- Conducted both internal and external interviews to define pain points of the current website.
- Conducted competitive analysis to define strengths and weaknesses.
- Designed mobile first strategy low and high fidelity wireframes.
- Defined Global navigation using both open and closed card sorting.
- Created Clickable rapid prototypes.
- Conducted A/B Testing to define the best way to present users with Free Trials of the software.

Major Projects

- BMC.com corporate website redesign

EDUCATION

Keiser University
1998 – 2000

**Florida A&M
University**
1989 – 1995

ASSOCIATES OF SCIENCE

Computer Graphics and Design - GPA – 3.4/4.0

BACHELOR OF ART

story, minor in Visual Arts - GPA – 3.13/4.0

WORK SAMPLES

<http://www.ericcarlton.com/>