

Eric Carlton
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Objective:

Employment in the field of User Experience Design with an emphasis on web and graphic design.

Qualifications:

- Experience with user analysis, task analysis, observation, persona creation, cognitive walkthrough, heuristic evaluation, wireframe design, rapid and interactive prototyping, design of user evaluation;
- 10 years experience designing user interfaces based on web usability best practices;
- Experienced with web software development life-cycle, object oriented programming, and agile methodologies;

Expertise:

20 years of Illustration and Prototyping, 8 years in web site development. Hands on experience with: Proficient in: (X)HTML; CSS; JavaScript; Adobe Dreamweaver; Adobe Photoshop CS3; Adobe Illustrator CS3; Adobe Fireworks CS3; Adobe Flash CS3;

Education:

Keiser College; A.S. in Computer Graphics and Design, 1998

Florida Agricultural & Mechanical University; B.A. in History, 1995

Relevant Experience:

Oct 08 to Present **Mclane Advanced Technologies**; Temple, TX

User Experience Designer

- Conduct user research sessions, heuristic analysis and usability tests to aid in design and refinement of applications;
- iterative design of prototypes based on formative usability testing;
- Design application structure and behavior through site maps and organizational models, wireframes, task flows, prototypes (Paper and HTML), and persona creation;
- Collaborate with business sponsors to design applications that balance functional requirements and user needs;
- Experienced using Content Management Systems: Joomla

Sep 06 to Sep 08 **United Services Automobile Association (USAA)**; San Antonio, TX

User Experience Designer

- Work included analysis of users, tasks, and goals; creation of paper and HTML prototypes; iterative design guided by formative feedback sessions throughout;
- Created user-centered navigation and interaction;
- Executed web production tasks, including HTML, JavaScript and Flash authoring for interactive prototypes;
- Interact with teams of Visual Designers, Information Architects and Content Strategists to complete the major redesign of the next version of USAA.com;
- Followed Quality Assurance standards and techniques;

Feb 02 to Sep 06 **Design Farm**; Tallahassee, FL

Web Designer

- Designed user interfaces, animation and original character art for the 3rd, 4th and 8th grade Florida Comprehensive Assessment Test Reading programs;
- Created site flows, HTML mockups, and functional prototypes using HTML and Flash;
- Collaborated as an integral member of the design and development team to develop front-end interfaces for Flash and HTML sites. Clients included Florida Department of Education, Florida Department of Law Enforcement and the Florida Department of Financial Services;

Work Examples:

<http://www.ericcarlton.com>

References Available upon request